

Calyptus: Nine new client wins in the first semester of 2011

Financial & Corporate communication agency, Calyptus has seen a rapid acceleration in new business gains with the arrival of nine new clients in the first half of 2011. Majority of these missions are in the area of strategic consulting involving long term and renewable contracts.

Consulting missions:

- Jemini: media relations, developing communication materials and management training in preparation for market introduction in February 2011. Counsel and communication support at the time of private placement of € 12 Million. Corporate & financial communication, post introduction.
- Collectis: financial communication for France & Europe
- Entreprendre: financial communication
- CDNetworks: corporate communication, media relations, France
- Names Confidential: Two missions in Financial & corporate communications (media relations, developing communication materials & spokespersons trainings) underway for forthcoming market introductions in autumn 2011.

Projects:

- Infovista: identification of non-resident shareholders
- Stallergènes: shareholder identification
- International player in financial sector: corporate & crisis communication

As per Mathieu Calleux, CEO: *"We used the crisis period to optimize our operations and enrich our service offer both for our listed and non-listed clients – primarily by creating our corporate communications division. Already we are reaping the benefits even as early indicators show that the coming months look to be as promising."*

About Calyptus

Calyptus is a human-size corporate and financial communications agency. It helps businesses – small or large – to better determine their identity and inspire confidence, set against the growing number of stakeholders, the globalization of the markets and heightened competition to find capital.

Calyptus has developed an original vision of its business at the crossroads for corporate and financial communications. With its tailor-made approach, the agency's offering is concentrated on consulting activities, which enables it to offer commitment, motivation and effectiveness for each one of its clients each day.

Calyptus has around 40 client companies, including *ADL Partners, Astellia, Atari, Collectis, Guyenne et Gascogne, Harvest, Kindy, Jemini, Lanson BCC, Maesa, Nexans, Parrot, PCAS, Press Index, Prodware, Proméo, Quantel, Rentabiliweb, Riber, Rougier, STMicroelectronics, United Anodisers...*